

# ELECTRONIC INFORMATION DISCLOSURE STATEMENT

Electronic Version v18

Stylesheet Version v18.0

Title of Invention	METHOD AND SYSTEM OF ADVERTISING
--------------------	----------------------------------

Application Number : 10/616000



Confirmation Number: 1040

First Named Applicant: Earl Littman

Attorney Docket Number: 2180-00101

Art Unit: 2121

Examiner:

Search string: ( 6826554 or 6837436 or 20040172328 or 20040230482 or 20050010475 ).pn

## US Patent Documents

Note: Applicant is not required to submit a paper copy of cited US Patent Documents

init	Cite.No.	Patent No.	Date	Patentee	Kind	Class	Subclass
	1	6826554	2004-11-30	Sone			
	2	6837436	2005-01-04	Swartz et al.			

## US Published Applications

Note: Applicant is not required to submit a paper copy of cited US Published Applications

init	Cite.No.	Pub. No.	Date	Applicant	Kind	Class	Subclass
	1	20040172328	2004-09-02	Fukui			
	2	20040230482	2004-11-18	Hendrickson			
	3	20050010475	2005-01-13	Perkowski			

## Remarks

Note: Remarks are not for responding to an office action.

The submission of this Supplemental electronic Information Disclosure Statement (eIDS) is not an admission that the art cited is "prior" with respect to the present invention, nor is it a representation that no better art exists. Applicants hereby reserve the right to swear behind or otherwise disprove any alleged "prior" nature of any art cited should the facts support and the situation warrant such an action. The relevance of the cited art is that it was identified by a

searcher commissioned by a potential investor in the technology of the above-identified application.

**Signature**

Examiner Name	Date